



**CISD Tech Day
February 13, 2009**

**Capitol Park Welcome Center
9:00 a.m. - Noon**

Topic #1) Data Breach, can something good come from one?

Verizon Business thinks you can learn a lot. Our Investigative response team analyzed thousands of data points from over 500 data breach investigations around the world covering more than 230 million records compromised over a four year period. We will present our findings and include important details that you can use to prevent becoming a future statistic. For example

- 87% of breaches could have been avoided with basic security measures.
- Two-thirds of the cases involved data that the organization did not know was present on the system.
- 39% of the breaches involved business partners. Breaches involving partners increased five-fold from 2004-2007.

Topic #2) Leveraging Telecomm Carrier Cloud Based Intelligence

As a result of federal law enforcement regulations, Dept of Homeland Security (DHS) mandates, and prudent business operations, multinational telecommunications carriers and Internet backbone service providers often have access to an incredible amount of real time cyber threat data. State agencies may be able to leverage this real time threat data to help prevent and deter attacks against critical infrastructure and prevent inadvertent data breaches.

Verizon Business will discuss some of the various incoming multidimensional threat information feeds available to help us secure our global Internet backbone and provide details of some resources that VzB customers can use to leverage cloud based intelligence.

Topic #3) Data breach forensic response, internal incident response and suggested gap analysis methods and IR plan testing strategies

Verizon Business will share tips and proven strategies gathered via our industry leading forensic and cyber incident response practice and discuss methods to ensure that your IR plan will work as you have designed it to when it is called upon.

Refreshments provided by Verizon