

# DETAILED AGENDA

## LaCISD Tech Day

November 19, 2010

9:30 a.m. – 1:30 p.m.

by Antares Technology Solutions/ Microsoft Corp.

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**9:30 a.m. – 11:00 a.m.**

### **Solving Business Problems With Mobility**

Mobile technology is fast emerging from the gadget stage. Today, there are hundreds of real-world examples of mobile technology empowering knowledge workers and adding real value to important business processes. For many companies, mobility has seeped into the organization through tactical solutions to specific field problems few have come to mobility with a strategic vision from the outset. Therefore achieving real value isn't always straightforward. Mobile and wireless technologies are changing fast and notoriously averse to standardization. Users will continue experiencing technology fragmentation, interoperability issues and rapid obsolescence in the coming years. For companies deploying mobile solutions it is becoming increasingly important to evolve from tactical mobility projects to a consolidated, managed, enterprise wide approach to mobility, to limit operational costs and security risk. As companies do so, a distinction is emerging in the way that they need to think about the information needs of mobility workers, such as field service technicians, versus the mobile needs of information users, such as executives. The enterprises which profit most from mobility will be those who look on it not just as another technology, but as an opportunity for business process improvement.

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**11:00 a.m. – 11:30**

### **Lunch**

Windows 7 Phone Demonstration

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**11:30a.m. – 1:00 p.m.**

**Achieving Agility and Efficiency with Cloud Computing**

The relentless push for a faster, better and more cost-effective technology delivery model has set the stage for new approaches to application development, deployment and management. Several technologies such as grid computing, virtualization, and service-oriented architecture (SOA) have offered partial solutions for enterprises that require applications with greater scalability, agility and easier management capabilities.

However, these alone have not been enough. Enter cloud computing, an innovative model for delivering IT infrastructure, applications and data that shifts the emphasis from static, stand-alone application silos to dynamic, shared environments, dynamically allocated among various tasks and accessed via a network.

Today, many forward-thinking enterprises are using cloud environments to take advantage of the increased scalability, agility, automation, and efficiency that this technology can deliver. Yet, because cloud computing has evolved so quickly, there are still many questions surrounding it. This topic will help business and IT professionals truly understand the promise of cloud computing.

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