

**Meeting: Wireless Custom Solutions**

**Date: July 7, 2011**

**Time: 8:00am till 12:00pm**

Verizon Wireless will be presenting Wireless Continuity Plans, Custom Solutions, and Data Evolution Rollout. Verizon's Alliance Vendor Partnership will be presenting their solution and the benefits that can be provided to your agency.

**Breakfast: 8:00 am**

**Introduction: Marlene Manthey will introduce Presenters**

**Time: 8:15 – 8:45**

**Disaster/Emergency Preparedness - Presenter: Tom Serio Business Continuity/Verizon Wireless Disaster Recovery Manager**

- Dedicated Crisis Response Team
- BC/DR initiatives help the company minimize the impact of a disaster
- STRATEGY FOR CONTINUED SERVICE TO CELL SITES
- BACK-UP POWER STRATEGY FOR THE WIRELESS NETWORK
- Network Operation PORTABLE CELL SITES
- CIRCUIT DIVERSITY STRATEGY FOR THE WIRELESS NETWORK
- THE MOST CRITICAL RECOVERY ASSET

**Time: 8:50 – 9:20**

**Custom Solutions –Presenter: Larry Ewert/ Verizon Wireless Data Engineer**

- Private Networks
- Fixed in Systems
- Static IP
- Acquisitions / Network Build out

**LTE – Data Evolution - Presenter: Larry Ewert/ Verizon Wireless Data Engineer**

- 4G LTE Market Review
- Speed Comparison
- LTE Benefit: Speed
- Comparison of Spectrum usage e in US
- What do you want to do WIRELESSLY?

## **Verizon Wireless Business Solution Alliance Partnerships**

**Time: 9:30 -10:00**

### **GWAVA – Presenter: Mitch Lauer**

Overview – GWAVA is a worldwide leader in messaging security. With over 10 million people using its solutions in over 60 countries. GWAVA's security and auditing software has been proven in some of the world's largest messaging infrastructures.

Solution: GWAVA's Retain for BlackBerry Enterprise Server is a back-end archiving and e-discovery solution for BlackBerry SMS, PIN, text messages, messenger, and phone call data. The software resides on the BlackBerry enterprise Server and archives data on an SQL server. The data can also be integrated into any email archive repository. No software is required on BlackBerry smart-phones, which means a simple deployment with little or no change to network infrastructure or hardware. Smartphone users cannot alter, delete, or adjust any text message or phone call usage that has been archived by Retain.

**Time: 10:00 – 10:30**

### **RIM/Blackberry – Presenter: Eric Rivas**

Overview – The BlackBerry product line includes the BlackBerry® PlayBook™ tablet, the award-winning BlackBerry smartphone, software for businesses and accessories. BlackBerry products and services are used by millions of customers around the world to stay connected to the people and content that matter most throughout their day

**Time: 10:30 -11:00**

### **Actsoft – Presenter: Jason Jones**

Overview – Actsoft is a leader in the mobile resource management (MRM) industry. Its location-based software applications use GPS and wireless technology to track mobile workers, providing oversight for businesses with remote workforce

Solution: Actsoft specializes in GPS based tools that help businesses track and monitor mobile workforces. Both client and Web based software solutions give customers tremendous flexibility at fair prices. Also supports customize forms for mobile workforce.

**Time: 11:00 – 11:30**

**IP Vision – Presenter: Mark Felberg**

Overview – IPVision Software provides an easy-to-deploy and easy-to-use-video-surveillance and event-management platform that delivers real-time Visual Security Instant Messages with unparalleled camera and storage scalability. The platform reduces costs by eliminating onsite servers used as video recorders.

Solution: The centralized video indexing of IPVision Software’s award-winning virtual Video Recorder (VVR), along with in-camera video-processing and network-attached storage products, allows video to be recorded directly to storage, eliminating costly recording servers. That’s less equipment, fewer operating systems, and not as much software to deploy and maintain, with a lower cost of ownership.

**Time: 11:30-12:00**

**Wireless Matrix – Presenter: Andrew Pickerill**

Overview – Wireless Matrix provides GPS tracking and fleet management software for the field services, utilities, cable, rail, and distribution markets.

Solution: Wireless Matrix’s FeetOutlook combines a robust, Web-based fleet management application with in-vehicle GPS, in-vehicle WiFi, and a hardware platform featuring Wireless Matrix’s line of wireless data communication devices. Real-time dashboard metrics and automated alerts such as long stops and excessive idle provide powerful tools to improve productivity, while the TechConnect module provides real-time two-way messaging to connect managers and technicians for dynamic vehicle dispatch and job coverage.