



20th Annual Information Technology Conference and Expo

**October 10 -11 2011
Crowne Plaza Hotel
4728 Constitution Avenue
Baton Rouge, Louisiana**

CISD Technology Conference and Expo
October 10 - 11, 2011
Crowne Plaza
Baton Rouge, Louisiana



Dear Conference Participant:

On behalf of the Council of Information Services Directors, it is our pleasure to welcome you to the 20th Annual CISD Technology Conference and Expo. This year's conference features an outstanding selection of speakers addressing a wide variety of topics including cloud computing, social networking, mobility, IPV6 and more.

Here you'll have an opportunity to network with your professional peers, suppliers, and industry experts. Use those interactions as a catalyst to gain perspectives and insights on your current projects, operational issues, and management challenges. Leverage the combined knowledge of over 500 IT professionals to help deliver top quality IT services to our ultimate customer – the citizens of our great State. In all, consider the Annual Conference as an important tool in your solutions kit for any facet of IT management and operations – now and well after the conference concludes.

The conference features an exhibition hall, which showcases products and services from 34 state and national vendors providing hardware and software support, telecommunications, consulting, networking, and security services. The exhibition hall will be open both days and we encourage you to visit with all the exhibitors. Don't miss this chance to visit with this broad range of industry providers in one location.

As CISD members, we are proud to be your hosts. If you have questions or need assistance, please locate one of the members, wearing a blue CISD shirt or ask for assistance at the registration desk. Thank you for attending the 20th annual CISD Technology Conference and Expo. It is your participation that truly makes this conference a success.

Sincerely,

A handwritten signature in black ink, reading "Danny J. Ragan".

Danny J. Ragan
2011 CISD Conference Chair

A handwritten signature in black ink, reading "Lata Johnson".

Lata Johnson
2011 CISD President

CISD CONFERENCE AGENDA

Monday, October 10, 2011

- 7:30** Registration and Continental Breakfast
- 8:00** Vendor Expo Opens
- 8:45** **Opening Ceremony**
Posting of Colors
Pledge of Allegiance
National Anthem
- 9:00** **Welcome – Lata Johnson, CISD President**
“A message from the Governor”
- 9:10** **Keynote Speaker - CIO Ed Driesse, State of Louisiana**
- 10:00** Break
- 10:30** **Intel’s Journey to the Cloud**
Das Kamhout, Intel
- 11:15** **Lunch**
- 12:30** **Extend Your Reach in the Digital Age**
Neel Sus, Susco Solutions & Jameson Quave,
Touch Studios
- 1:30** **Mobile Strategy & Roadmap**
Frank Strack, Ciber
- 2:15** Break
- 2:45** **Introduction to Microsoft Lync**
Kepp Andrews & Carl Solazzo, Microsoft
- 3:30** **Humor**
Kent Gonsoulin, Cajun Comedian
- 4:15** Vendor Area Closes
- 4:30** Conference Day 1 Ends

Vendor Sponsored Events

- 4:30** Jazz Reception, Sponsored by CGI, DETEL and Sparkhound
- 6:00** Vendor Hospitality Suites

Tuesday, October 11, 2011

- 7:30** Registration and Continental Breakfast
- 8:00** Vendor Area Opens
- 8:30** **The Effective IT Organization**
Louis Boyle, Gartner
- 9:15** **De-Mystifying the Enterprise Information Portal**
Mike Huguet, Sparkhound
- 10:00** Break
- 10:30** **The Global Transition to IPv6**
Stephen Orr, Cisco
- 11:30** **Lunch**
- 12:15** Registration Closes
- 12:30** Vendor Area Closes
- 12:45** **How Cyber Criminals Make Use of Social Media to More Effectively and Efficiently Attack Organizations**
Mike Wyatt, Deloitte & Touche
- 1:30** **Law Enforcement Incident Response to Cyber Crime – Battling Current Technology Trends**
Corey Bourgeois & David Ferris, Louisiana Attorney General's Office
- 2:15** Break
- 2:45** **Transforming Your Organization With Consolidation – One Company's Journey**
Regina Kunkle, NetApp
- 3:30** **Closing Remarks –Lata Johnson, CISD President**
Conference Ends

End of 2011 Conference

PRESENTERS

DAY 1: Monday October 10, 2011

Ed Driesse, Chief Information Officer, State of Louisiana

(9:05am – 10:00am)

Presentation Title: "*Keynote Address*"

Edward Driesse has been Chief Information Officer for the State of Louisiana since July 22, 2008. He will share his perspective on the current state of affairs in information technology...opportunities for change and innovation. He will answer questions from state employees regarding the direction of information technology in Louisiana government.

Das Kamhout, Chief Enterprise Architect, Intel

(10:30am – 11:15am)

Presentation Title: "*Intel's Journey into the Cloud*"

Whether you are considering the cloud or grappling with implementation, Intel has already begun implementing a leadership cloud strategy. Intel IT has embraced cloud computing, developed an IT strategy that is based on business value creation and we have been executing to that strategy. This presentation will share our best practices around our private cloud implementation, the business value of cloud, the innovation required and share our experience in implementation to date. Our IT team recently won an industry award for our cloud strategy and leadership. Attend this session to learn Intel's cloud strategy and roadmap and some of the key lessons we've learned along the way. You are sure to benefit from our experiences and key learnings.

Neel Sus, CEO, Susco Solutions & Jameson Quave, COO, Touch Studios

(12:30pm – 1:30pm)

Presentation Title: *"Extend Your Reach in the Digital Age"*

Learn to use custom apps, games, and Facebook apps to reach your audiences on any device, be it iPhone, Droid, Blackberry or iPad. Learn about the latest mobile applications and hear case studies that can help you grow your business. You will learn about:

- * Various mobile application platforms and tools
 - * Maximizing each platform in order to market your business
 - * The future of mobile applications in the digital age
-

Frank Strack, Practice Manager, Ciber

(1:30pm – 2:15pm)

Presentation Title: *"Mobile Strategy and Roadmap"*

Mobility has moved way beyond games, ring-tones and consumer-aimed apps. Enterprise mobility means getting work done remotely — helping salespeople check inventories from a smart phone, letting a loan officer underwrite a loan from a customer's office, giving executives the power to make and convey decisions from the Wi-Fi now available on many planes. The possibilities for enhanced productivity on the go are limitless if you know how to harness the potential of mobile devices.

Kepp Andrews, Account Technology Strategist, Microsoft & Carl Solazzo, Unified Communications and Voice Specialist, Microsoft

(2:45pm – 3:30pm)

Presentation Title: *"Introduction to Microsoft Lync"*

Microsoft® Lync™ ushers in a new connected user experience transforming every communication into an interaction that is more collaborative, engaging, and accessible from anywhere. For IT, the benefits are equally powerful, with a highly secure and reliable system that works with existing tools and systems for easier management, lower cost of ownership, smoother deployment and migration, and greater choice and flexibility.

Kent Gonsoulin, Cajun Humorist

(3:30pm – 4:15pm)

Kent Gonsoulin is one of the funniest Cajun Comedians performing today. His unique brand of clean Cajun humor keeps audiences laughing across the south.

Coming from a large Catholic family, Kent was always making people laugh at the dinner table and family gatherings with his stories and impersonations. Growing up, he was a huge fan of Bud Fletcher, Redd Foxx and Johnny Carson. Kent's love for the stage runs in his family. *He is a third generation entertainer.* His grandfather, Wilton Hebert and his band The Louisiana Six, played Dixieland jazz throughout the south from 1923 to 1941.

Whether Kent is performing individually or on tour with the ALL STAR Cajun Comedy Tour, his love for making people laugh is evident. His success as a Cajun Comedian over the past 16 years can be contributed to his love for laughter and his heritage as a true south Louisiana Cajun.

End of first day conference

DAY 2: Tuesday October, 2011

Louis Boyle, Vice President & Executive Partner, Gartner

(8:30am – 9:15am)

Presentation Title: “*The Effective IT Organization*”

Mr. Boyle will present the key characteristics of highly effective – and therefore highly successful - IT organizations. This includes a maturity model participants will be able to use as a self-assessment tool. This will be followed by a best practices IT metrics discussion as well as presenting successful IT organizational models.

He welcomes a highly participatory session!

Mike Huguet, Evangelist, Sparkhound

(9:15am – 10:00am)

Presentation Title: “*De-mystifying the Enterprise Information Portal*”

While the word “portal” has become ubiquitous in many organizations today, its true meaning is still misinterpreted by most. In many small, medium and enterprise establishments portals can accommodate numerous functions to accommodate business needs. Unintentionally, this flexibility can cause companies and their stakeholders to have unrealistic expectations. During this session we’ll attempt to better define what a “portal” should mean within the corporate environment, and discuss common business challenges in which portals aid to alleviate. Finally, we’ll examine common pitfalls met during implementations and how these often produce difficulties in driving adoption at several levels within the organization.

Stephen Orr, Distinguished Systems Engineer, Cisco

(10:30am – 11:30am)

Presentation Title: “*The Global Transition to IPv6*”

This discussion will cover what the global impact of IPv4 address depletion means within the US Public Sector. Topics covered will include IPv6 basics, transition/coexistence planning and methods, security implications and lessons learned from World IPv6 day.

Mike Wyatt, Director, Deloitte & Touche

(12:45pm – 1:30pm)

Presentation Title: *“How Cyber Criminals Make use of Social Media to More Effectively and Efficiently Attack Organizations”*

With the proliferation of Facebook, Twitter, LinkedIn and Google+, employees, contractors, vendors, and partners are sharing information about themselves and the organizations that they work with in an unprecedented public and open way. Cyber criminals are sophisticated consumers of the information provided outbound from organizations to identify, analyze and design attack vectors that are far more effective than traditional “front door” brute force attacks. This session will provide insight on how cyber criminals actually use social media for nefarious purposes. It will also provide practical, actionable recommendations of steps on how to mitigate the risk of a social media related exploit.

Corey Bourgeois & David Ferris, Louisiana Attorney General’s Office, High Technology Crime Unit

(1:30pm – 2:15pm)

Presentation Title: *“Law Enforcement Incident Response to Cyber Crime – Battling Current Technology Trends”*

This session will provide participants with a basic overview of the types of investigations conducted within the High Tech environment. Specific discussions focus on proactive and reactive investigations and the ICAC (Internet Crimes Against Children) Program. The audience will gain a better understanding of the types of investigations conducted by the Louisiana Attorney General’s High Tech Crime Unit and the Federal ICAC investigative standards that ensure consistent, sound investigation. In addition, participants will be provided with an understanding of computer forensics and issues facing a High Tech Crime Forensic Unit, including the needs of a forensics unit in space, storage, equipment, software, training, policies and manpower issues.

Regina Kunkle, Vice President, State, Local & Education, NetApp

(2:45pm – 3:30pm)

Presentation Title: *“Transforming Your Organization With Consolidation – One Company’s Journey”*

New applications, new technology, power costs, space costs, regulations requiring data to be stored for longer periods of time, are just some of the challenges facing IT organizations today. Yet we live in a world of flat or declining budgets. Both Public and private sector IT organizations are driven to think innovatively to address these challenges and deliver results required by their organizations. One major trend throughout private industry and government has been Consolidation. Join a lively discussion about one company’s 5 year journey to consolidation. Discussion of the strategy, the politics, the perils and pitfalls, the lessons learned, as well some of the expected, and unexpected, results.

End of 2011 Conference

LUNCH MENU

Monday Lunch

Marinated Cucumber, Tomato, and Red Onion Salad with a Red Wine Vinaigrette; Blackened Chicken with a Tasso Cream served with Wild Rice and Herbed Baby Carrots; Strawberry or Turtle Cheesecake.

Tuesday Lunch

Asian Chophouse Salad with Sesame Ginger Vinaigrette and Citrus Vinaigrette; Pesto Grilled Shrimp served with Vegetable Risotto and Grilled Asparagus; Chocolate Fudge Cake or Key Lime Pie

Both lunches served with Dinner Rolls, Iced Tea, Water, and Coffee

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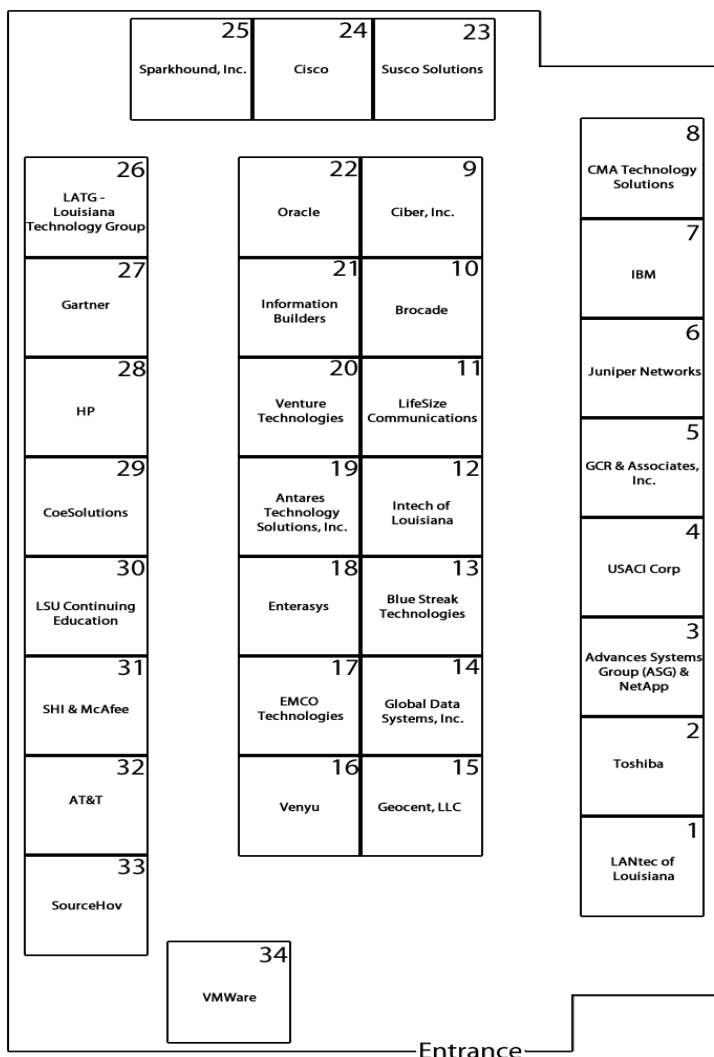
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Moderator:

Kellee Hennessy

2011 EXHIBITION HALL - BOOTH LAYOUT



A special note to our public service colleagues: You are reminded that items offered to State of Louisiana employees by vendors during the conference are subject to the State of Louisiana Ethics statutes.

CISD makes no warrants or representations as to whether items offered to attendees by vendors conforms with current Louisiana State Ethics statutes. If you have any questions as to whether it is appropriate to receive an item, please contact the Louisiana State Board of Ethics at 225-219-5600 or 800-842-6630.

In addition, information giving a summary of the applicable State Ethics Statutes and examples can be accessed via the following link: <http://www.ethics.state.la.us/Pub/InfoSheets/GiftsRev2-09.pdf>

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Notes
