

Service-Oriented Architectures are design principles and techniques that allow disparate Services to communicate with each other and with an end user as a unified experience. SOA's cannot be bought off the shelf; each must be constructed around specific services, needs, and industries. SOA's are a strategic investment, not a tactical one: their value is revealed over time. Their great agility, diversity, and modular versatility make them a smart choice for reducing IT overhead and maximizing return on your IT investment.

This presentation will address this topic in three main sections:

- Section one explains what SOA is and isn't, and delves into its goals and benefits to describe how they can be used to further business goals, increase agility and return on investments.
- Section two offers a brief history and technical overview of SOA architecture, and offers two case studies in how SOAs solved real-world business problems.
- Section three will allow the audience to ask questions about SOA, and get information on some tools available to assist in these projects.